



**2017 Empowering America Scholarship
\$2,500 Scholarship
Information & Application
Deadline to Apply is May 5, 2017**

The Alliance for Women in Media Foundation and Ford Motor Company Fund are looking for two promising female undergraduate or graduate students to provide journalistic content for AWM.

The “Empowering America” Scholarship program consists of two \$2,500 scholarships, made payable directly to each student’s educational institute, and a ticket for each student to attend the Women in Media event in the Fall.

The winning students will also create two profiles/interview pieces for the AWM website over the 3rd and 4th quarters of the year with guidance from AWM staff. These pieces will be published on the AWM website and pushed through AWM’s social networks.

In addition to this completed form, please submit by email to info@allwomeninmedia.org:

- 1- A profile or interview in an approved format (see details on page 2)***
- 2- A letter of recommendation from a professor or journalism/media/communications professional***
- 3- Proof of enrollment via a copy of your student id or transcript.***

Legal Name: _____
Last Name First Name M.I.

Address _____
City State ZIP

Cell Phone () _____

E-mail address _____

Your undergraduate major(s)/concentration _____

Number of college credits earned to date _____ Total number of credits required to graduate _____

Expected date to receive degree in progress _____ Degree you will receive _____

How did you learn of this scholarship? _____

Submission Piece Details:

Scholarship applicants should profile or interview a female leader in their community (community is defined as family, school, city or personal network), showcasing why and how this woman impacts those around her. Special consideration will go to subjects tied to the media industry in some way. Students can use the [Empowering America booklet](#) as an example of what an empowering woman looks like. Acceptable formats include a short video, audio piece or essay, totaling no more than 500 words.

Video/Audio Specs:

Video and audio submissions must be hosted on YouTube. Length of piece must be approximately 3-5 minutes. Videos should be in widescreen/horizontal format only (16x9/720 p). Videos may be created using any device, including a phone with a camera feature, camcorder, DSLR or professional camera equipment.

Scholarship Money and Recognition:Winning Student:

AWMF and the Ford Motor Company Fund will select two students to receive a \$2,500 scholarship each and a ticket to the Women in Media event in the Fall. Scholarship recipients will create two additional profiles/interviews with guidance of AWM staff in the fall of 2017.

Additional Information:

- This scholarship opportunity is open to any female undergraduate or graduate student attending an accredited college or university in the United States in the 2017-2018 school year. Those pursuing a media career in an area such as cable, television, radio, digital media, publishing, journalism, advertising, production, creative design, or others are especially encouraged to apply.
- All submissions, pending editorial review, will be featured on AWMF media distribution channels; students have the right to use and retain the deliverable material in their own portfolios and for any purposes they see fit.

Application with requested materials must be submitted by the close of business on May 5, 2017. For questions, please email info@allwomeninmedia.org or call 202.750.3664.

**Alliance for Women in Media Foundation
2365 Harrodsburg Road, Ste. A325
Lexington, KY 40504
202.750.3664
info@allwomeninmedia.org**