

2014

Alliance for Women in Media: **By the Numbers**

ALMOST 2,000
TWEETS USING
#THEGRACIES



13
WOMEN HONORED AS WOMEN WITH SOLUTIONS

38
HEADSHOTS TAKEN AT THE WOMEN'S ROOM @ NAB



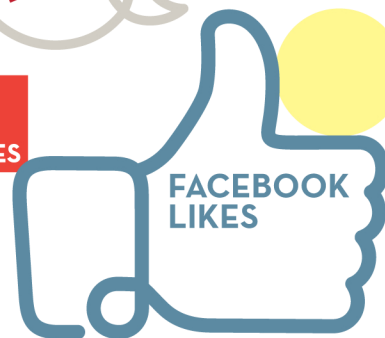
7,000+
FASTFORWARD READERS

15 AWM
AFFILIATES NATIONWIDE

92
GRACIES AWARDED

NEW RECORD NUMBER OF GRACIES ENTRIES

5,255
FACEBOOK LIKES



THANK YOU TO OUR 2014 SPONSORS AND PARTNERS

- A+E Networks/Lifetime
- ABC | Disney
- AT&T, BET
- Bloomberg, Bright House
- Cavell, Mertz and Associates
- CBS, CBS Radio, Clear Channel
- CNN, Cox Media Group
- Crown Media Family Networks
- Cumulus Media
- Ford Motor Company
- HBO
- Katz Media Group
- Loreen Arbus Foundation
- Marketron

- Moll Anderson Family Foundation
- National Association of Broadcasters
- National Cable & Telecommunications Association
- NBCUniversal News Group,
- NBC Sports Group
- NBC Entertainment and Universal Television
- PCW Management
- Retro Report
- Sexy Hair
- The Wall Street Journal
- USA TODAY - A Gannett Company
- WideOrbit
- Wiley Rein

2014 IN-KIND SUPPORT

- Broadcasting & Cable
- National Association of Broadcasters
- Sexy Hair
- ProductionHub
- Radiolnk
- Variety

2014 INDIVIDUAL DONORS

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