



Deadlines

Early Bird Rates End Dec 8, 2016
Final Entry Deadline Jan 12, 2017

Pricing

National: \$230 Early Bird Pricing
\$280 Regular Rate

Student: \$50 Early Bird Pricing
\$75 Regular Rate

Interactive Media Categories

National:

1 Website - News [IM – National]	This award honors outstanding websites that engage the audience while informing of news and/or current events.
2 Website - Information/Entertainment [IM – National]	This award honors outstanding websites that engage the audience while sharing information or entertainment.
3 Blog [IM – National]	This award honors an outstanding website that contains online personal reflections, comments and often hyperlinks provided by one or more writers. The blog may contain creative storytelling techniques.
4 Online Video Host or Correspondent [IM – National]	This award honors an outstanding host of a web video series.
5 Online Producer [IM – National]	This award honors an outstanding producer behind a branded clip, web video or series made exclusively for the web.
6 Original Online Programming – Standalone Video [IM – National]	This award honors an outstanding video made exclusively for the web. Can be a companion piece for a TV series, podcast or radio show.
7 Original Online Programming – Video Series [IM – National]	This award honors an outstanding series originally produced exclusively for the web. Can include a series developed to extend the program or storyline of an existing TV show to increase viewer interest and engagement.
8 Original Online Programming – News/Documentary [IM – National]	This award honors outstanding unscripted or non-fiction original content produced exclusively for the web. Can include news documentary, or unique storytelling techniques developed to extend a storyline of an existing TV show, or increase viewer interest and engagement in an ongoing news story.
9 Original Online Programming – Standalone Audio [IM - National]	This award honors outstanding audio produced exclusively for the internet (programs that were repackaged and transitioned from the web to radio or TV are also applicable). Can include audio developed to extend the program or storyline to increase viewer or listener interest and engagement

10 Digital Newsletter [IM – National]	Outstanding content, either original or repurposed, that relates to an audience through email distribution.
11 Podcast [IM – National]	Outstanding original content created exclusively for the internet, not a repurposed show or segment that is actually produced by a TV or radio network.
12 Podcast Host [IM – National]	Outstanding host of original content created exclusively for the internet.

Student:

13 Website [IM - Student]	This award honors outstanding websites that engage the audience while informing of news, information or entertainment.
14 Blog [IM - Student]	This award honors an outstanding website that contains online personal reflections, comments and often hyperlinks provided by one or more writers. Can contain creative storytelling techniques.
15 Online Video Host or Correspondent [IM - Student]	This award honors an outstanding host of a web video series.
16 Online Producer [IM - Student]	This award honors an outstanding producer behind a branded clip, web video or series made exclusively for the web.
17 Original Online Programming [IM - Student]	This award honors outstanding original programming produced exclusively for the web. Can include pieces developed to extend the program or storyline of an existing TV show to increase viewer interest and engagement.
18 Podcast [IM – Student]	Outstanding original content created exclusively for the internet, not a repurposed show or segment that is actually produced by a TV or radio network.
19 Podcast Host [IM – Student]	Outstanding host of original content created exclusively for the internet.